

INTERNAL/EXTERNAL VACANCY ADVERTISEMENT

Business Unit: Corporate Services		Date: 13 May 2022
Job Title:	Marketing Officer	
Reporting to:	General Manager: Marketing & Communications	
Job Grade:	C4	
Duration:	Permanent	

Brief Outline of Duties:

To assist with developing strategies for branding, marketing, and advertising campaigns that are in line with TIKZN marketing and organizational strategies as well as assist with the day-to-day operations of the marketing unit.

KEY PERFORMANCE AREAS (Among others)

1. Brand Management.
2. Strategic Media management and Advertising management.
3. Develop and coordinate marketing initiatives.
4. Management of digital marketing platforms.

JOB SPECIFICATION

Educational and /or Technical Competencies:

- A National Diploma in Marketing / Communications or equivalent qualification. A bachelor's degree in Marketing/Communication would be advantageous.

Experience:

- Minimum 2- 3 years experience in a related Marketing environment.

KwaZulu-Natal Office

Trade & Investment House, 1 Arundel Close,
Kingsmead Office Park, Durban, 4001,
South Africa
PO Box 4245, Durban, 4000, South Africa
+27 (0) 31 368 9600
+27 (0) 31 368 5888

Gauteng Office

Financial Place, 99 George Storrar Avenue,
Groenkloof, Pretoria, 0181
+27 (0) 12 346 4386/6763
+27 (0) 12 346 4774
info@tikzn.co.za
www.tikzn.co.za / www.expportkzn.co.za

DIRECTORS: C M Cronjé (Chairperson), L C Z Cele (Deputy Chairperson), G W Bell, U Maharaj, E B Mkhize, S K Mpungose, D Naidoo, E M Nkosi, K S Shandu, N S T Matjie (CEO), Z M Msomi (CFO)



PROFESSIONAL COMPETENCIES

- A fair understanding of branding and digital media platforms.
- A good understanding of global marketing trends.
- Good command of English both verbal and written.
- Have strong oral presentation, program-planning and organizational skills.
- Be able to work as part of a collaborative team.
- Be able to work on several projects concurrently.

Closing date: 03 June 2022 @ 00h00.

To apply for this position, kindly submit your motivation letter, curriculum vitae and copies of educational qualification. Application for the position can be emailed to hr1@tikzn.co.za.

TIKZN subscribes to the principles of employment equity in its recruitment processes. People with disability are encouraged to apply for these positions. Prospective employees will be subjected to competency assessments and security vetting as part of the selection process.

NB: Applicants who have not received any correspondence from us within three (3) months of the closing date can consider their applications unsuccessful.

(PLEASE QUOTE THE POSITION NAME AND REFERENCE NUMBER ON YOUR APPLICATION SUBJECT LINE)