

INTERNAL/EXTERNAL VACANCIES ADVERTISEMENT

Business Unit: Corporate Services		Date: 13 May 2022
Job Title:	General Manager: Marketing & Communications	
Reporting to:	Executive Manager: Corporate Services	
Job Grade:	D4	
Duration:	Permanent	

Brief Outline of Duties:

To undertake the strategic positioning and marketing of TIKZN as well as the promotion of KZN as a premiere investment destination and leader in export trade by developing and implementing a professional marketing and communication strategy. Responsible for marketing of the services offered by TIKZN in order to deliver on the mandate.

KEY PERFORMANCE AREAS (Among others)

1. Manage and implement transformation initiatives within the Business Unit.
2. Brand Management.
3. Communications and Media Management
4. Stakeholder Management.
5. Cost Management.
6. Destination Marketing.
7. Advertisement Media Management.
8. People Management.
9. Events Management.

KwaZulu-Natal Office

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DIRECTORS: C M Cronjé (Chairperson), L C Z Cele (Deputy Chairperson), G W Bell, U Maharaj, E B Mkhize, S K Mpungose, D Naidoo, E M Nkosi, K S Shandu, N S T Matjie (CEO), Z M Msomi (CFO)



JOB SPECIFICATION

Educational and /or Technical Competencies:

- Bachelor's degree in Marketing, Communications, Journalism, Public Relations, or Commerce is essential.
- Postgraduate degree in Marketing, Communications, Journalism, Public Relations, or Commerce is preferred.

Experience:

- 8-10 years' experience in Marketing and Communications with management experience.

PROFESSIONAL COMPETENCIES

- Marketing and Communications understanding within the South African context.
- Knowledge of the Public Finance Management Act (PFMA).
- Labour Legislations
- Proven ability to manage complex matters in a transparent and inclusive fashion.
- A flexible and accommodating approach to variations in workload and tasks.
- Demonstrated ability to effectively manage competing priorities, to meet deadlines and targets.
- Self-motivated and uses initiative and judgment to attain the best results.
- Participates in proactive team efforts to achieve departmental goals.
- A proven ability to work methodically, pay attention to detail and use initiative in solving problems.
- Good relationship builder with strong diplomacy skills.
- Ability to aspire to a culture of service excellence.
- Organisational and Planning Skills
- Good verbal and written communication skills

Closing date: 03 June 2022 @ 00h00.

To apply for this position, kindly submit your motivation letter, curriculum vitae and copies of educational qualification. Application for the position can be emailed to hr2@tikzn.co.za.

TIKZN subscribes to the principles of employment equity in its recruitment processes. People with disability are encouraged to apply for these positions. Prospective employees will be subjected to competency assessments and security vetting as part of the selection process.

NB: Applicants who have not received any correspondence from us within three (3) months of the closing date can consider their applications unsuccessful.

(PLEASE QUOTE THE POSITION NAME AND REFERENCE NUMBER ON YOUR APPLICATION SUBJECT LINE)