

**ADVERTISEMENT: EXTERNAL VACANCY**

<b>Business Unit:</b> Corporate Services		<b>Date:</b> 05 November 2024
<b>Job Title:</b>	Internship – Graphic Design	
<b>Reporting to:</b>	General Manager: Marketing and Communications	
<b>Reference No.</b>	INT/04/2024	
<b>Duration:</b>	24 months	

**Brief Outline of Duties:**

The Annual Performance Plan for the organisation tasks the Marketing & Communications sub-unit with strengthening its presence on digital platforms. Developing and implementing digital marketing strategies is now a core component of our overall marketing approach. The Intern Graphic Designer will work closely with the TIKZN creative agency, gaining valuable mentorship and development opportunities to enhance their design capabilities. Through this collaboration, they will play a key role in creating impactful visual content that contributes significantly to TIKZN’s creative output and digital engagement

**KEY PERFORMANCE AREAS**

1. Advertising and Marketing Design
2. Typographic and Publication Design
3. Videographic Design and Editing
4. Illustration and Animation Design
5. Social Media Content Creation
6. Brand Consistency and Visual Identity
7. Content Adaptation for Digital Platforms
8. Image Editing and Enhancement
9. Collaborative Brainstorming and Concept Development
10. Trend Research and Design Innovation

**KwaZulu-Natal Office**

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**DIRECTORS:** K S Shandu (Interim Chairperson) U Maharaj, D Naidoo, E M Nkosi, E B Mkhize, S K Mpungose, R N Ngcamu (CEO), X Cele (Acting CFO)



## **JOB SPECIFICATION**

### **Educational and /or Technical Competencies:**

- A National Diploma or Bachelor's Degree in Graphic Design or a related field.
- Proficiency in verbal and written communication skills.
- Strong computer literacy, with advanced skills in the latest graphic design software (e.g. Adobe Creative Suite, including Photoshop, Illustrator, and InDesign).

## **PROFESSIONAL COMPETENCIES**

- Understanding of the digital Marketing landscape.
- In-depth knowledge of various social platforms.
- Understanding of marketing and digital marketing platforms

**Closing date: 15 November 2024 @ 23h59.**

To apply for this position, kindly submit your motivation letter, curriculum vitae and copies of educational qualification. Application for the position can be emailed to [Vacancies@tikzn.co.za](mailto:Vacancies@tikzn.co.za) .

TIKZN subscribes to the principles of employment equity in its recruitment processes. People with disability are encouraged to apply for this position. Prospective employees will be subjected to competency assessments and background checks as part of the selection process.

**NB:** Applicants who have not received any correspondence from us within three (3) months of the closing date can consider their applications unsuccessful.

**(PLEASE QUOTE THE POSITION NAME AND REFERENCE NUMBER ON YOUR APPLICATION SUBJECT LINE)**